

## **Purina® Goat Nutrition Program**

# Purina<sup>®</sup> Goat Chow<sup>®</sup> Plus Up

## For all breeds and lifestyles of goats

Purina<sup>®</sup> Goat Chow<sup>®</sup> Plus Up goat feed is made with high quality grains, plant proteins, vitamins and minerals, including organic trace minerals, to help your goats reach their full potential.



FEATURE	BENEFIT
Nutritionally Balanced	Supports of overall health and longevity
High Quality Plant Proteins	To support optimal growth, reproduction and milk production
Formulated with No Animal By-Products	A diet you can trust
Essential Fatty Acids Contained within the Ingredients	To support healthy skin and coat
Natural Oils from Pure Ingredients	Helps keep skin supple
Highly Palatable Ration	Helps reduce sorting
Organic Trace Minerals	Provides critical highly-available minerals that help support immune function
Proper Calcium to Phosphorus Ratio and Ammonium Chloride and/or Ammonium Sulfate	Supports strong bones, a healthy urinary tract, and reduces the likelihood of urinary calculi
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Yeast Culture

Helps maintain rumen health and digestive efficiency





## **Purina® Goat Nutrition Program**

# Purina<sup>®</sup> Goat Chow<sup>®</sup> Plus Up



## **Guaranteed Analysis:**

Crude Protein (min.). 16.00%   This includes not more than 1.0% equivalent crude protein from non-protein nitrogen   Crude Fat (min.). 2.50%   Crude Fiber (max.) 9.00%   Acid Detergent Fiber (ADF) (max.) 11.00%   Calcium (Ca), (min.) 1.00%   Calcium (Ca), (max.) 1.50%   Phosphorus (P), (min.) 0.60%   Salt (NaCl), (max.) 1.25%   Sodium (Na), (max.) 0.75%   Copper (Cu), (min.) 50.00 ppm   Copper (Cu), (max.) 65.00 ppm   Selenium (Se), (min.) 0.72 ppm   Vitamin A (min.) 0.72 ppm   Vitamin D <sub>3</sub> (min.) 1.000 IU/lb	NUTRIENT LEVEL
Crude Fat (min.)	Crude Protein (min.)16.00%
Crude Fiber (max.)	This includes not more than 1.0% equivalent crude protein from non-protein nitrogen
Acid Detergent Fiber (ADF) (max.) 11.00%   Calcium (Ca), (min.) 1.00%   Calcium (Ca), (max.) 1.50%   Phosphorus (P), (min.) 0.60%   Salt (NaCl), (min.) 0.75%   Salt (NaCl), (max.) 1.25%   Sodium (Na), (max.) 0.75%   Copper (Cu), (min.) 50.00 ppm   Copper (Cu), (max.) 65.00 ppm   Selenium (Se), (min.) 0.60 ppm   Selenium (Se), (max.) 0.72 ppm   Vitamin A (min.) 5,000 IU/lb   Vitamin D <sub>3</sub> (min.) 1,000 IU/lb	Crude Fat (min.)2.50%
Calcium (Ca), (min.) 1.00%   Calcium (Ca), (max.) 1.50%   Phosphorus (P), (min.) 0.60%   Salt (NaCl), (min.) 0.75%   Sodium (Na), (max.) 1.25%   Sodium (Na), (max.) 0.75%   Copper (Cu), (min.) 50.00 ppm   Copper (Cu), (max.) 65.00 ppm   Selenium (Se), (min.) 0.60 ppm   Selenium (Se), (max.) 0.72 ppm   Vitamin A (min.) 5,000 IU/lb   Vitamin D <sub>3</sub> (min.) 1,000 IU/lb	Crude Fiber (max.)9.00%
Calcium (Ca), (max.)	Acid Detergent Fiber (ADF) (max.)11.00%
Phosphorus (P), (min.) 0.60%   Salt (NaCl), (min.) 0.75%   Salt (NaCl), (max.) 1.25%   Sodium (Na), (max.) 0.75%   Copper (Cu), (min.) 50.00 ppm   Copper (Cu), (max.) 65.00 ppm   Selenium (Se), (min.) 0.60 ppm   Selenium (Se), (max.) 0.72 ppm   Vitamin A (min.) 5,000 IU/lb   Vitamin D <sub>3</sub> (min.) 1,000 IU/lb	Calcium (Ca), (min.)1.00%
Salt (NaCl), (min.)	Calcium (Ca), (max.)1.50%
Salt (NaCl), (max.) 1.25%   Sodium (Na), (max.) 0.75%   Copper (Cu), (min.) 50.00 ppm   Copper (Cu), (max.) 65.00 ppm   Selenium (Se), (min.) 0.60 ppm   Selenium (Se), (max.) 0.72 ppm   Vitamin A (min.) 5,000 IU/lb   Vitamin D <sub>3</sub> (min.) 1,000 IU/lb	Phosphorus (P), (min.)0.60%
Sodium (Na), (max.) 0.75%   Copper (Cu), (min.) 50.00 ppm   Copper (Cu), (max.) 65.00 ppm   Selenium (Se), (min.) 0.60 ppm   Selenium (Se), (max.) 0.72 ppm   Vitamin A (min.) 5,000 IU/Ib   Vitamin D <sub>3</sub> (min.) 1,000 IU/Ib	Salt (NaCl), (min.)0.75%
$\begin{array}{llllllllllllllllllllllllllllllllllll$	Salt (NaCl), (max.)1.25%
$\begin{array}{llllllllllllllllllllllllllllllllllll$	Sodium (Na), (max.)0.75%
$\begin{array}{llllllllllllllllllllllllllllllllllll$	Copper (Cu), (min.)
$ \begin{array}{llllllllllllllllllllllllllllllllllll$	Copper (Cu), (max.)
Vitamin A (min.)5,000 IU/lb Vitamin $D_{\rm 3}$ (min.)1,000 IU/lb	Selenium (Se), (min.)0.60 ppm
Vitamin $D_{_3}$ (min.)1,000 IU/lb	Selenium (Se), (max.)0.72 ppm
Vitamin $D_{_3}$ (min.)1,000 IU/lb	Vitamin A (min.)5,000 IU/lb
Vitamin E (min.)50 IU/lb	Vitamin E (min.)

## Ingredients\*:

Cracked Corn, Wheat Middlings, Dehulled Soybean Meal, Barley, Corn Distillers Dried Grains with Solubles, Cane Molasses, Whole Oats, Calcium Carbonate, Dehydrated Alfalfa Meal, Salt, Soybean Oil, Ammonium Chloride, Yeast Culture, Monocalcium Phosphate, Dicalcium Phosphate, Propionic Acid (a Preservative), Citric Acid, Zinc Amino Acid Complex, Manganese Amino Acid Complex, Vitamin A Supplement, Copper Amino Acid Complex, Vitamin D<sub>3</sub> Supplement, Cobalt Glucoheptonate, Vitamin E Supplement, Zinc Oxide, Cobalt Carbonate, Manganese Sulfate, Ethylenediamine Dihydroiodide, Zinc Sulfate, Sodium Selenite, Basic Copper Chloride.

\*Ingredients differ by manufacturing plant.

Net WT. 50 lbs (22.67 kg) Item Number 3009590-506 Formula Code: 55LW

## **Directions:**

Purina<sup>®</sup> Goat Chow<sup>®</sup> Plus Up may be fed to dry does and adult bucks at a rate of up to 1% of body weight per day. After kidding, feed an additional 1 lb Purina<sup>®</sup> Goat Chow<sup>®</sup> Plus Up per day for every 3 lbs of milk produced. For young growing kids, feed measured amounts of Purina<sup>®</sup> Goat Chow<sup>®</sup> Plus Up up to 1.5% of body weight per day. Feed with good quality roughage to all goats after weaning.

#### Important:

- 1. If kids have not been creep fed, offer grass hay on a free choice basis upon arrival.
- 2. When making a ration change, allow 7 to 10 days for animals to adjust to the new ration.
- 3. Keep a constant supply of forage available. Do not let fine material accumulate in feeders.
- Provide adequate bunk space for each animal. Bunks should be well protected and managed to prevent feed from becoming wet or moldy.
- 5. Provide Purina® Goat Mineral free-choice.
- 6. Provide fresh, clean water near the feeding area.

#### **Caution:**

Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, performance loss or death.

Contains added copper. Do not feed to sheep or other copper sensitive animals.

USE ONLY AS DIRECTED.





**Purina® Goat Nutrition Program** 

# Purina<sup>®</sup> Goat Grower 16 Plus Up

# Complete feed for the growth and development of goats

Purina<sup>®</sup> Goat Grower 16 Plus Up is a pelleted complete feed formulated for the optimum growth and development of goats. Whether you raise meat goats or dairy goats, Purina<sup>®</sup> Goat Grower 16 Plus Up feed is designed to meet their exacting needs.

Purina<sup>®</sup> products deliver the nutrition and performance you expect. Try Purina<sup>®</sup> Goat Grower 16 Plus Up feed and see the difference it can make in your goats' overall growth and health.



FEATURE	BENEFIT
Nutritionally Complete	Helps provide the proper balance of high-quality proteins, vitamins, minerals and other nutrients Built in roughage source helps minimize clean-up from wasted or uneaten forage
Palatable, Premium Ingredients	Consistent quality helps assure high palatability and supports performance
Pelleted	Helps reduce sorting, easy to handle
Organic Trace Minerals	Provides critical highly-available minerals that help support immune function and allows goats to reach their full potential
Urinary Acidifiers including Ammonium Chloride and/or Ammonium Sulfate	Helps reduce the likelihood of urinary calculi
Yeast Culture	Helps maintain rumen health and digestive efficiency
Options	Medicated options available (depending on plant)







## **Purina® Goat Nutrition Program**

# Purina<sup>®</sup> Goat Grower 16 Plus Up



## **Guaranteed Analysis:**

NUTRIENT	LEVEL
Crude Protein, (Min)	16.00%
This includes not more than 1.5% equivalent crude protein from	n non-protein nitrogen
Crude Fat, (min)	2.00%
Crude Fiber, (max)	16.00%
Acid Detergent Fiber (ADF) (max)	20.00%
Calcium (Ca), (min)	1.00%
Calcium (Ca), (max)	
Phosphorus (P), (min)	0.50%
Salt (NaCl), (min)	0.50%
Salt (NaCl), (max)	1.00%
Sodium (Na), (max)	0.65%
Copper (Cu), (min)	20.00 ppm
Copper (Cu), (max)	27.60 ppm
Selenium (Se), (min)	0.30 ppm
Vitamin A, (min)	

## Ingredients\*:

Wheat Middlings, Ground Soybean Hulls, Cottonseed Meal, Corn Distillers Dried Grains with Solubles, Ground Rice Hulls, Cane Molasses, Calcium Carbonate, Sun Cured Alfalfa, Ground Corn, Ammonium Chloride, Salt, Yeast Culture, Colored with Iron Oxide, Zinc Amino Acid Complex, Manganese Amino Acid Complex, Copper Amino Acid Complex, Sodium Selenite, Cobalt Glucoheptonate, Vitamin E Supplement, Zinc Oxide, Vitamin D<sub>3</sub> Supplement, Vitamin A Supplement, Cobalt Carbonate, Manganese Sulfate, Ethylenediamine Dihydroiodide, Zinc Sulfate, Basic Copper Chloride.

\*Ingredients differ by manufacturing plant.

Net WT. 50 lbs (22.67 kg) Item Number 3009604-201/206 Formula Code: 55MR

## **Directions:**

Feed at a rate of 0.25 to 2.5 pounds per head per day along with good quality grass hay. Can also be fed free-choice to high-producing goats on range or under dry lot conditions after they have acclimated to this ration. These are only guidelines for consumption. Some goats may have a tendency to go off feed. If this occurs, feed long stem grass hay for two to three days then continue feeding this ration. Feed consumption will vary with life stage, environment, and activity.

#### Important:

- Start kids on colostrum milk from birth to 3 days of age; feed Land O'Lakes<sup>®</sup> Doe's Match<sup>®</sup> Kid Milk Replacer or Purina<sup>®</sup> Goat Kid Milk Replacer from 2 days until 4-8 weeks of age.
- 2. If kids have not been creep fed or they were purchased, then they should be placed on grass hay on a free-choice basis after arrival.
- 3. When making a ration change, allow 7 to 10 days for animals to adjust to the new ration.
- 4. Keep a constant supply of complete feed available. Do not let fine material accumulate in feeders.
- 5. Provide adequate bunk space for each animal. Bunks should be well-protected and well-managed to prevent feed from becoming wet or moldy.
- 6. Provide a source of fresh, clean water at all times.
- 7. Feed Purina<sup>®</sup> Goat Mineral free-choice.
- 8. Consult your veterinarian for the recommended health program for your local area. This includes internal and external parasite control. In groups of goats there are certain animals that experience chronic bloat, or other digestive disturbances and consequently, are poor performers. In addition, excess feed consumption, severe weather changes resulting in erratic feed consumption and poorly managed feeding practices, can increase the incidence of bloat in all goats. If bloating occurs, the above management practices should be reviewed and your veterinarian consulted.

#### **Caution:**

Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, performance loss or death.

This product contains copper and should not be fed to sheep. USE ONLY AS DIRECTED.





**Purina® Goat Nutrition Program** 

# Purina<sup>®</sup> Goat Grower 16 Plus Up R20

## Complete feed for the growth and development of goats

Purina<sup>®</sup> Goat Grower 16 Plus Up R20 is a pelleted complete feed formulated for the optimum growth and development of goats. Whether you raise meat goats or dairy goats, Purina<sup>®</sup> Goat Grower 16 Plus Up R20 feed is designed to meet their exacting needs.

Purina<sup>®</sup> products deliver the nutrition and performance you expect. Try Purina<sup>®</sup> Goat Grower Plus Up R20 feed and see the difference it can make in your goats' overall growth and health.



FEATURE	BENEFIT
Nutritionally Complete	Helps provide the proper balance of high-quality proteins, vitamins, minerals and other nutrients Built in roughage source helps minimize clean-up from wasted or uneaten forage
Palatable, Premium Ingredients	Consistent quality helps assure high palatability and supports performance
Pelleted	Helps reduce sorting, easy to handle
Organic Trace Minerals	Provides critical highly-available minerals that help support immune function and allows goats to reach their full potential
Urinary Acidifiers including Ammonium Chloride and/or Ammonium Sulfate	Helps reduce the likelihood of urinary calculi
Yeast Culture	Helps maintain rumen health and digestive efficiency
Options	Non-medicated option available (depending on plant)







## **Purina® Goat Nutrition Program**

# Purina<sup>®</sup> Goat Grower 16 Plus Up R20



## **Guaranteed Analysis:**

#### **ACTIVE DRUG INGREDIENTS**

Monensin (as Monensin Sodium	)20.00 g/ton
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#### NUTRIENT

Crude Protein, (Min)	16.00%
This includes not more than 1.5% equivalent crude protein from ne	on-protein nitrogen
Crude Fat, (min)	2.00%
Crude Fiber, (max)	16.00%
Acid Detergent Fiber (ADF) (max)	20.00%
Calcium (Ca), (min)	1.00%
Calcium (Ca), (max)	1.50%
Phosphorus (P), (min)	0.50%
Salt (NaCl), (min)	0.50%
Salt (NaCl), (max)	1.00%
Sodium (Na), (max)	0.65%
Copper (Cu), (min)	
Copper (Cu), (max)	27.60 ppm
Selenium (Se), (min)	
Vitamin A, (min)	5,000 IU/lb

## Ingredients\*:

Wheat Middlings, Soybean Hulls, Ground Corn, Canola Meal, Corn Distillers Dried Grains with Solubles, Cane Molasses, Calcium Carbonate, Sun Cured Alfalfa, Dehulled Soybean Meal, Ammonium Chloride, Salt, Yeast Culture, Colored with Iron Oxide, Zinc Amino Acid Complex, Manganese Amino Acid Complex, Copper Amino Acid Complex, Sodium Selenite, Cobalt Glucoheptonate, Vitamin E Supplement, Zinc Oxide, Vitamin D<sub>3</sub> Supplement, Vitamin A Supplement, Cobalt Carbonate, Manganese Sulfate, Ethylenediamine Dihydroiodide, Zinc Sulfate, Basic Copper Chloride.

\*Ingredients differ by manufacturing plant.

Net WT. 50 lbs (22.67 kg) Item Number 3009605-201/206 Formula Code: 55MS

## **Directions:**

Feed continuously to goats maintained in confinement except reproducing or lactating goats.

Warning: Do not feed to goats producing milk for food.

#### Important:

LEVEL

- Start kids on colostrum milk from birth to 3 days of age; feed Land O'Lakes<sup>®</sup> Doe's Match<sup>®</sup> Kid Milk Replacer or Purina<sup>®</sup> Goat Kid Milk Replacer from 2 days until 4-8 weeks of age.
- If kids have not been creep fed or they were purchased, then they should be placed on grass hay on a free-choice basis after arrival.
- 3. When making a ration change, allow 7 to 10 days for animals to adjust to the new ration.
- 4. Keep a constant supply of complete feed available. Do not let fine material accumulate in feeders.
- 5. Provide adequate bunk space for each animal. Bunks should be well-protected and well-managed to prevent feed from becoming wet or moldy.
- 6. Provide a source of fresh, clean water at all times.
- 7. Feed Purina® Goat Mineral free-choice.
- 8. Consult your veterinarian for the recommended health program for your local area. This includes internal and external parasite control. In groups of goats there are certain animals that experience chronic bloat, or other digestive disturbances and consequently, are poor performers. In addition, excess feed consumption, severe weather changes resulting in erratic feed consumption and poorly managed feeding practices, can increase the incidence of bloat in all goats. If bloating occurs, the above management practices should be reviewed and your veterinarian consulted.

#### **Caution:**

Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, performance loss or death.

This product contains copper and should not be fed to sheep. USE ONLY AS DIRECTED.





**Purina® Goat Nutrition Program** 

# Purina<sup>®</sup> Goat Grower 16 Plus Up DQ.0015

# Complete feed for the growth and development of goats

Purina<sup>®</sup> Goat Grower 16 Plus Up DQ.0015 is a pelleted complete feed formulated for the optimum growth and development of goats. Whether you raise meat goats or dairy goats, Purina<sup>®</sup> Goat Grower 16 Plus Up DQ.0015 feed is designed to meet their exacting needs.

Purina<sup>®</sup> products deliver the nutrition and performance you expect. Try Purina<sup>®</sup> Goat Grower 16 Plus Up DQ.0015 feed and see the difference it can make in your goats' overall growth and health.



FEATURE	BENEFIT
Nutritionally Complete	Helps provide the proper balance of high-quality proteins, vitamins, minerals and other nutrients Built in roughage source helps minimize clean-up from wasted or uneaten forage
Palatable, Premium Ingredients	Consistent quality helps assure high palatability and supports performance
Pelleted	Helps reduce sorting, easy to handle
Organic Trace Minerals	Provides critical highly-available minerals that help support immune function and allows goats to reach their full potential
Urinary Acidifiers including Ammonium Chloride and/or Ammonium Sulfate	Helps reduce the likelihood of urinary calculi
Yeast Culture	Helps maintain rumen health and digestive efficiency
Options	Non-medicated option available (depending on plant)







## **Purina® Goat Nutrition Program**

# Purina<sup>®</sup> Goat Grower 16 Plus Up DQ.0015

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## **Guaranteed Analysis:**

#### **ACTIVE DRUG INGREDIENTS**

Decoquinate	.0.0015 %
	(6.8 mg/lb)

NUTRIENT	LEVEL
Crude Protein, (Min)	16.00%
This includes not more than 1.5% equivalent crude protein from nor	-protein nitrogen
Crude Fat, (min)	2.00%
Crude Fiber, (max)	16.00%
Acid Detergent Fiber (ADF) (max)	20.00%
Calcium (Ca), (min)	1.00%
Calcium (Ca), (max)	1.50%
Phosphorus (P), (min)	0.50%
Salt (NaCl), (min)	0.50%
Salt (NaCl), (max)	1.00%
Sodium (Na), (max)	0.65%
Copper (Cu), (min)	
Copper (Cu), (max)	27.60 ppm
Selenium (Se), (min)	
Vitamin A, (min)	

## Ingredients\*:

Wheat Middlings, Wheat Red Dog, Ground Soybean Hulls, Corn Distillers Dried Grains with Solubles, Cane Molasses, Calcium Carbonate, Dehydrated Alfalfa Meal, Dehulled Soybean Meal, Ground Corn, Ammonium Chloride, Salt, Yeast Culture, Colored with Iron Oxide, Vitamin A Supplement, Zinc Amino Acid Complex, Manganese Amino Acid Complex, Copper Amino Acid Complex, Vitamin D<sub>3</sub> Supplement, Cobalt Glucoheptonate, Vitamin E Supplement, Zinc Oxide, Cobalt Carbonate, Manganese Sulfate, Ethylenediamine Dihydroiodide, Zinc Sulfate, Sodium Selenite, Basic Copper Chloride.

\*Ingredients differ by manufacturing plant.

Net WT. 50 lbs (22.67 kg) Item Number 3009591-201/206 Formula Code: 55LX

## **Directions:**

Feed at a rate of 1.67 lbs to goats/kid weighing 50 lbs to provide 22.7 mg decoquinate per 100 lb of bodyweight (0.5 mg/kg) per day. Feed at least 28 days during period of exposure to coccidiosis or when it is likely to be a hazard. **Warning:** Do not feed to goats producing milk for food.

#### Important:

- Start kids on colostrum milk from birth to 3 days of age; feed Land O'Lakes<sup>®</sup> Doe's Match<sup>®</sup> Kid Milk Replacer or Purina<sup>®</sup> Goat Kid Milk Replacer from 2 days until 4-8 weeks of age.
- 2. If kids have not been creep fed or they were purchased, then they should be placed on grass hay on a free-choice basis after arrival.
- 3. When making a ration change, allow 7 to 10 days for animals to adjust to the new ration.
- 4. Keep a constant supply of complete feed available. Do not let fine material accumulate in feeders.
- Provide adequate bunk space for each animal. Bunks should be well-protected and well-managed to prevent feed from becoming wet or moldy.
- 6. Provide a source of fresh, clean water at all times.
- 7. Feed Purina® Goat Mineral free-choice.
- 8. Consult your veterinarian for the recommended health program for your local area. This includes internal and external parasite control. In groups of goats there are certain animals that experience chronic bloat, or other digestive disturbances and consequently, are poor performers. In addition, excess feed consumption, severe weather changes resulting in erratic feed consumption and poorly managed feeding practices, can increase the incidence of bloat in all goats. If bloating occurs, the above management practices should be reviewed and your veterinarian consulted.

#### Caution:

Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, performance loss or death.

This product contains copper and should not be fed to sheep. Bentonite should not be used in decoquinate feeds.

USE ONLY AS DIRECTED.

