

Purina® Amplify® High-Fat Supplement

A HIGH-FAT NUGGET TO SUPPORT BODY CONDITION, ENDURANCE, SHINE & BLOOM

SUPPORTS BODY CONDITION & ENDURANCE

30% fat from rice bran, flax seed and vegetable oils provides extra calories and helps maintain stamina

CALORICALLY DENSE

Controlled starch, calorie-dense formula allows you to feed less

OPTIMAL ABSORPTION

Proprietary extruded particle for easy digestion and calorie absorption

NUTRITIONALLY BALANCED

Protein, vitamins and minerals to maintain the nutritional balance of the horse's total ration when added to a concentrate feed and forage diet

ADDED ANTIOXIDANTS

Including Vitamin E to help address the damaging effects of free radicals

SHINE & BLOOM

Unique blend of fatty acids to support optimal skin and hair coat

NO TRANS-FATS

Purina® Amplify® High-Fat Horse Supplement helps hardworking horses maintain their weight with a concentrated source of calories that can be added to the daily ration. Horses with increased energy requirements can benefit from the high-calorie and easy-to-digest Amplify® formula – including competition horses, horses being prepped for sale, breeding stallions, and gestating and lactating mares. Supplement your horse's diet with this palatable, high-fat nugget when additional calories are needed to maintain body condition, performance and shine.



FEED GREATNESS®

Purina® Amplify® High-Fat Supplement

THAT'S WHERE AMPLIFY® HIGH-FAT SUPPLEMENT COMES IN

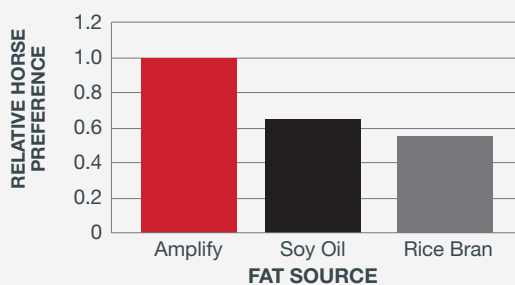


Purina® Amplify® High-Fat Supplement is a high-fat, controlled-starch extruded nutritional supplement. When extra calories are needed to maintain body condition, Amplify® Supplement can be added to the horse's daily ration to provide multiple benefits.

FAT INTAKE RESEARCH

- Extruded Amplify® nuggets prevent sorting and reduce waste even for finicky eaters under intense stress.
- A highly digestible and palatable fat source with research-confirmed preference over oil or rice bran.

Horse Preference of Various Fat Sources



Gordon, M.E., Jerina, M.L., et al., 2013. HR161. Palatability of soy oil vs. Amplify®.
Gordon, M.E., Jerina, M.L., et al., 2014. HR207. Palatability of rice bran vs. Amplify®.

GUARANTEED ANALYSIS

Crude Protein (Min)	14.00%
Crude Fat (Min)	30.00%
Crude Fiber (Max)	5.50%
Acid Detergent Fiber (ADF),(Max)	7.50%
Neutral Detergent Fiber (NDF),(Max)	17.00%
Dietary Starch (Max)	22.00%
Sugars (Max)	6.00%
Ash (Max)	12.00%
Calcium (Ca), (Min)	1.00%
Calcium (Ca), (Max)	1.50%
Phosphorus (P), (Min)	0.60%
Sodium (Na), (Max)	0.60%
Copper (Cu), (Min)	60.00 ppm
Selenium (Se), (Min)	0.60 ppm
Selenium (Se), (Max)	0.72 ppm
Zinc (Zn), (Min)	220.00 ppm
Vitamin A (Min)	3,000 IU/lb
Vitamin E (Min)	200 IU/lb

FEEDING DIRECTIONS

Begin with 0.5 lb (1.5 cups*) per day. If more calories are desired, gradually increase by 0.5 lb every 2 days until desired feeding rate is achieved. Maximum feeding rate for most horses should be 4.0 lbs (12 cups) of Purina® Amplify® High-Fat Supplement per day. Horses have varying acceptance of higher fat diets and supplements and as the fat level in the diet is increased, some horses may begin to show diminished intake. If that occurs, reduce the feeding rate or try blending Amplify® Supplement with a small amount of feed.

*Standard 8 oz kitchen measuring cups when measured by volume.

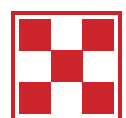
For horses sensitive to dietary soluble carbohydrates, please consult with a veterinarian or nutritionist for a recommended diet.

INGREDIENTS

Heat Stabilized Rice Bran, Ground Corn, Vegetable Oil, Dehulled Soybean Meal, Flaxseed, Cane Molasses, Calcium Carbonate, Salt, Choline Chloride, Monocalcium Phosphate, Dicalcium Phosphate, Iron Oxide, Citric Acid (a Preservative), Vitamin E Supplement, L-Lysine Monohydrochloride, Ferrous Carbonate, Manganous Oxide, Tocopherols, Zinc Oxide, Copper Sulfate, Rosemary Extract, Lecithin, Niacin Supplement, Magnesium Oxide, Calcium Pantothenate, Vitamin B₁₂ Supplement, Riboflavin-5-Phosphate, DL-Methionine, Vitamin A Supplement, Vitamin D₃ Supplement, Calcium Iodate, Sodium Selenite, Cobalt Carbonate.



For more information, contact your local Purina retailer or visit purinamills.com/horse-feed.



FEED GREATNESS®